

RPSC Board Meeting – Minutes

June 2, 2019

Attending: Arlene Sullivan, Bob Carswell, Doug McAndless, Ed Kroft, George Pepall (non-voting), Hugo Deshayé, Joel Wiener, John Hall Rob Lunn, Sam Chiu, Stéphane Cloutier, Stuart Keeley

Regrets: Charles Verge, David McLaughlin, Garfield Portch (non-voting), Jim Taylor, Michèle Cartier, Mike Walsh, Rob Timberg, Robin Harris, Ted Nixon

1. Meeting called to order at 4.03 PDT/7.03 EDT, quorum having been met.
2. Presentation and Approval of Minutes of April 7, 2019 Board Meeting - Moved to approve Rob, seconded Hugo, approved.
3. Strategic plan update

Publications – Joel – exhibiting publications still a work in progress, and will depend on funding and available volunteers.

Seminars and courses – George – no report.

Exhibiting – Sam – Sam and Michèle are putting together a working paper and report back to the board at a later date.

Mentorship – Stuart – no report.

Fundraising – Bob – Bob has been working on an application for charitable status for the RPSC as per the strategic plan. Bob believes that it is to the advantage of the society to have charitable status and that this would not affect other entities such as VGG. Ed reported that he has met with Ted Nixon to discuss the application but that the working group was not able to meet yet. Ed asked for discussion around funding and whether or not the board feels that fundraising is necessary at this point or if the status quo is acceptable. Doug talked about a similar organization he belongs to and how the charitable status helps fund that organization. Arlene suggested that we need to focus on more specific goals for fundraising and mentioned Charles Verge's recent email outlining the current status of the RPSC and the necessity for funding. Bob has put together a working outline of possible projects that we could use the funds for and he will circulate.

Doug moved that the RPSC move ahead with the making of an application for charitable status, Seconded by Stéphane.

There was a lengthy discussion by the board around the pros and cons of applying for charitable status. Consensus was reached and Ed called for a vote on the motion. The motion was approved.

Relationships with other organizations – deferred as no members attending.

Promoting and sponsoring joint shows – Stuart – no report

Insurance benefits for members – Stuart – no report.

Volunteerism - Rob – Nominations for volunteer awards have been received covering 7 provinces and 14 clubs and/or societies. The pins have been received and award certificates

printed, and names will be printed in the Royal program. Rob had concerns about contacting the winners; he will circulate a list of names. Hugo would like to pick up the certificates at the Royal and presenting them at the respective clubs. Rob can mail out the certificates to the nominators for presentation at the clubs. Rob will circulate the list of winners to the board to supply email addresses so winners can be contacted. Margaret will be asked to contact the winners with a standard email to let them know they have won.

Branding the Canadian Philatelist – George - George has written a committee brief to encourage new writers and support the Editor. George will circulate this to the board.

Attracting new members – George – George has a brief developing and will circulate it. He would like to encourage show committees and chairs to invite representatives of the RPSC to shows, so that members can talk up the Royal and give talks and seminars.

Social Media and Branding – see item 13.

Sales circuits – Rob– see item 23.

4. Financial Update - Stuart Keeley – financial report was circulated. There will be a small deficit this year due to increased salary cost for the incoming administrator.

5. Update on TCP- Robin Harris – no report.

6. Newsletter update - Mike Walsh. Mike circulated a report earlier in the month – he requested that board members take pictures and send reports to him on Royal 2019 activities. Mike is concerned that there were no volunteer translators for articles in the newsletter. Hugo will speak with Michele; he also encouraged board members to look for translators outside of Quebec, as well.

7. Appointment of new directors to fill vacancies (David Lank, Robert Pinet) (combined with item 8 Thanks to Retiring Directors) - Ed Kroft – Ed thanked outgoing board members Stuart, Rob and Doug for their outstanding contribution to the board. He encouraged them to continue on RPSC committees so the RPSC and continue to benefit from their experience and expertise. They will be honoured at the Royal 2019

There are currently two vacancies on the board. David Lank and Robert Pinet have indicated that they would like to fill these positions. Doug moved that David Lank and Robert Pinet be appointed by the board to fill current vacancies, Sam seconded. Approved. Bob will talk to David Lank and Sam will speak to Robert to let them know.

8.Thanks to Retiring Directors (Stuart Keeley, Rob Lunn, Doug McAndless)- Ed Kroft – see item 9.

9. Current Membership -Elimination of Hard Copy of TCP for Members without additional fee-Life Member Entitlements to Hard Copy of TCP-Ed Kroft, Sam Chiu, Robin Harris

Ed outlined the concern with life memberships with the RPSC and the need to switch over to electronic delivery. Sam mentioned the necessity to send out enough hard copy journals to keep

receiving the Philaprint grant. Stephane gave the board some history of the Philaprint grant – the RPSC receives a portion of the grant, which covers PHSC, BNAPS and RPSC mailing costs.

Stephane discussed the situation at the PHSC and how they handled life members; life members were contacted asked to make a donation to cover subsequent expenses to receive the paper journal. A number of life members switched to electronic membership.

Stephane will liaise with Ingo Nessel to review the Philaprint contract and bring information to the board before the royal 2019. The board will discuss at the next board meeting.

10. Staffing for RPSC- thanks to Margaret and Welcome to Lee Ann Stewart - Ed Kroft

The Royal will recognize Margaret at the show in June. Lee Ann Stewart, the new office Manager, will be attending the meeting. Sam asked about handling of old office records; he will circulate an email with more information.

11. Volunteers program and nominations - Rob Lunn – see Volunteerism Strategic Plan.

12. Membership Recruitment Committee, RPSC presence at events (lists of benefit sheet, TCP old issues) chapter liaison - Doug McAndless/Sam Chiu/George Pepall – George reminded us that a new benefit sheet needs to be printed up and some funding will need to be allocated for this. He would also like a mandate that if a show requests it that every effort will be made for a member of the board to attend. Sam noted that a representative has been requested for a show in Fenelon Falls and Ottawa and volunteers stepped forward. George will also arrange for an image for the banners that Sam is ordering in Hong Kong.

13. Social Media Committee- Sam Chiu. Views are up to 700 – 800, and Jesse is doing a great job.

14. CSDA relationship and other dealer issues- Hugo Deshayé and Mike Walsh – Hugo has been working with Mike Walsh on a proposal for more collaboration with the CSDA for bringing in new members. After consulting with some dealers he realized that he needed to reconsider the approach. He will circulate an email outlining dealer input so that the board has some idea of there concerns. Stuart noted that the dealers are getting older, and we need to take that into consideration.

15. Other RPSC partner initiatives - APS, PSSC- Ed Kroft. Ed noted that talks are continuing.

16. Update on Royal 2019 and Reports, Update on Royal 2020, Proposal for 2021 Royal -Mike Walsh, Ed Kroft, Rob Lunn – organizers are encouraging attendees to sign up for tickets for the awards banquet and the PHSC breakfast. Fredericton was approved as the 2020 Royal location earlier in the month; Rob reported that the venue is confirmed for the show. The organizing committee has been meeting, discussions are going on with the dealers, social events are being reviewed, and the show is progressing. Promotional cards will be available to distribute at the Royal 2019 with the dates and location for next year to promote the show. Sam reported on

Peterborough 2021 – the organizing committee needs any assistance that can be offered to help in organizing the show.

17. International Committee update and Capex 2021- Jim Taylor, David McLaughlin. David McLaughlin has circulated a report on up coming international meetings.

18. Judging - Joel Weiner - Two new judges have been confirmed, David McLaughlin and Steve Johnson. Concerns have been raised that honoraria for Canadian shows are not adequate and should be reviewed. Ed mentioned that there may be some concerns with interpretation of judging categories, and will bring this up later with fellow judges.

19. VANPEX 2019 update - Ed Kroft -deferred

20. Audio Visual programs - update - George Pepall - deferred

21. RPSC Foundation - Ed Kroft - deferred

22. Press Releases - Ed Kroft - deferred

23. Circuit books-update - Ed Kroft, Bob Carswell - Bob suggested that Circuit book contract with Miner should be revisited and reviewed. Add in the RPSC should be updated (colour, more information) and an article might be published in TCP to show how it works. Bob moved that circuit sales continue, seconded Rob, approved.

24. Composition of Committees-any changes from lists last circulated – deferred.

25. Geldert Medal - need for new committee member – report - Ed Kroft – needs a third member for the committee. George indicated interest and will contact Ed.

26. Revisions for Philaprint contract - update - Ed Kroft - deferred

27. Insurance issues - Directors and Officers insurance, frames insurance - Ed Kroft – deferred.

28. Other business – deferred.

Meeting ended 5.58 PDT / 7.58 EDT

Next Board Meeting- June 22, 2019 (Royal 2019) time TBA - matters not canvassed will carry over.